

SCCWRP COMMISSION STRATEGIC PLANNING MEETING



Presentation to the SCCWRP Commission

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BACKGROUND

- **The SCCWRP Commission holds an all-day strategic planning meeting about every five years**
 - Opportunity to look past daily operations and set direction for the organization
- **These meetings have been important to the organization's evolution**
 - 2001: Invited the Stormwater agencies to join SCCWRP
 - 2001: Determined the funding model and proper size for the organization
 - 2007: Invited the Ocean Protection Council to join SCCWRP
 - 2007: Directed staff to place emphasis on communication
 - 2014: Refined the CTAG Charter and research planning process
- **The Commission agreed to hold the next such meeting this fall**
 - You created a committee to help plan that meeting
 - This presentation is the committee's proposal for your consideration

AREAS THE COMMITTEE DISCUSSED

- **Goals/topics for the meeting**
- **Pre-meeting preparatory activities**
- **Timing for the meeting**
- **Location**
- **Invitees**

PROPOSED TOPICS FOR THE MEETING

- **Revisit our organizational foundation**
 - Mission, vision and metrics of success
- **What are our biggest research aspirations?**
- **How are we doing on communication?**
- **Do we have the right name for the organization?**

REVISIT OUR ORGANIZATIONAL FOUNDATION

- **Re-examine our mission and vision statements**
 - Those were created 13 years ago and we have mostly new Commissioners since then
- **Re-evaluate our metrics of success**
- **What are the next steps we should take to help us achieve the mission and metrics?**
 - Is the research planning process working?
 - Is our scientific review process working?
 - Are the Commission meeting formats effective?
 - Is the geography in which we work appropriate?
 - Do we have the right people at the table to have the important discussions?

THREE OTHER MEETING TOPICS

- **What are our biggest research aspirations?**
 - Does the Commission agree with the research vision Ken provided at the 50th Anniversary celebration?
 - Focus on high level goals that affect hiring and facility needs, not individual projects
- **How are we doing on communication?**
 - Twelve years ago you asked us to prioritize communication and we created a new position
 - We upgraded our web site and developed new Annual report and quarterly report formats
 - Have those investments been effective, or how could they be more effective?
- **Do we have the right name for the organization?**
 - Does it match our mission statement and metrics of success?

PRE-MEETING PREPARATORY ACTIVITIES

- **2001: Staff was asked to provide answers to Commission questions**
 - Strawman answers provided fodder for Commission feedback
- **2007: Meeting preceded by an on-line satisfaction survey**
 - Separate surveys for external partners/clients and internal staff
 - Outcomes of the surveys drove the agenda
- **2014: Preceded by an Expert Review Panel evaluating the organization**
 - Report from the Panel defined the items for Commission discussion
- **The Committee endorses a premeeting satisfaction survey this time**
 - Separate surveys for the member agencies, external partners, and SCCWRP staff

TIMING AND LOCATION

- **Timing: A single-day meeting in fall 2020**
 - Staff would like six months to prepare once the Commission has agreed on an agenda
- **Location: Committee recommends going off-site to create a new dynamic**
- **Several sites suggested as possibilities**
 - Irvine Ranch Water District Duck Club
 - Orange Coast College Sailing Club
 - Dana Point Ocean Institute
 - Newport Back Bay Nature Center
 - Birch Aquarium
 - Orange County Sanitation District

INVITEES

- **Commissions/Alternate Commissioners sit together as equals**
- **CTAG**
 - They haven't always been invited, but the Committee recommends their inclusion
- **Staff**
 - Ken and I will be moderators and will make several presentations
 - Other staff are welcome to attend, but they are observers available to answer questions
- **Research partners we want to entrain in our future directions**
 - San Francisco Estuary Institute Director
 - Water Research Foundation Science Director
 - National Water Research Institute Director

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