

# SCCWRP COMMISSION STRATEGIC PLANNING MEETING



## Presentation to the SCCWRP Commission

Stephen B. Weisberg

December 13, 2019

# BACKGROUND

- **The SCCWRP Commission periodically holds an all-day strategic planning meeting**
  - Opportunity to look past daily operations and set direction for the organization
- **These meetings have been important to the organization's evolution**
  - 2001: Invitation to the Stormwater agencies to join SCCWRP
  - 2001: Determination of the funding model and proper size for the organization
  - 2007: Invitation to the Ocean Protection Council to join SCCWRP
  - 2007: Direct staff to place emphasis on communication
  - 2014: Refining the CTAG Charter and research planning process
- **We have not had a Strategic Planning meeting in more than five years**
  - We have a large number of new Commissioners since then

# POTENTIAL FOCUS TOPICS

- **What have been the secrets to our success over the last 50 years?**
  - Is the research planning process working?
  - Is our scientific review process working?
  - Are the Commission meeting formats effective?
  - Do we have the right people at the table to have the important discussions?
- **What are our biggest research aspirations?**
  - Did you agree with the research vision Ken provided at the 50<sup>th</sup> Anniversary celebration?
  - We would like to focus our next Annual Report on our future vision
- **How are we doing on communication?**
  - Twelve years ago you asked us to prioritize communication and we created a new position
  - We upgraded our web site and developed new formats for the Annual report and quarterly reports
  - Have those large investments been effective, or how could they be more effective?

# THE STRUCTURE OF THE MEETING HAS VARIED

- **2001: Staff was asked to provide answers to Commission questions**
  - Strawman answers provided fodder for Commission feedback
- **2007: Meeting preceded by an on-line satisfaction survey**
  - Separate surveys for external partners/clients and internal staff
  - Outcomes of the surveys drove the agenda
- **2014: Preceded by an Expert Review Panel evaluating the organization**
  - Report from the Panel defined the items for Commission discussion
- **Commissioner and Alternates invited to all meetings**
  - CTAG invited to participate in the 2014 meeting, but not the earlier ones

# PROCESS

- **Suggest forming a Committee to draft an agenda**
  - Bring that to the Commission for approval at your March meeting
- 
- **Timing: Suggest September 2020**
  - We would like six months to prepare once you have an agenda
- **Location: Suggest at SCCWRP**
  - We have held them off-site before, but the facilities here should meet the need