

SCCWRP COMMISSION STRATEGIC PLANNING MEETING



Presentation to the SCCWRP Commission

Stephen B. Weisberg

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BACKGROUND

- **The SCCWRP Commission periodically holds an all-day strategic planning meeting**
 - Opportunity to look past daily operations and set direction for the organization
- **These meetings have been important to the organization's evolution**
 - 2001: Invitation to the Stormwater agencies to join SCCWRP
 - 2001: Determination of the funding model and proper size for the organization
 - 2007: Invitation to the Ocean Protection Council to join SCCWRP
 - 2007: Direct staff to place emphasis on communication
 - 2014: Refining the CTAG Charter and research planning process
- **We have not had a Strategic Planning meeting in more than five years**
 - We have a large number of new Commissioners since then

POTENTIAL FOCUS TOPICS

- **What have been the secrets to our success over the last 50 years?**
 - Is the research planning process working?
 - Is our scientific review process working?
 - Are the Commission meeting formats effective?
 - Do we have the right people at the table to have the important discussions?
- **What are our biggest research aspirations?**
 - Did you agree with the research vision Ken provided at the 50th Anniversary celebration?
 - We would like to focus our next Annual Report on our future vision
- **How are we doing on communication?**
 - Twelve years ago you asked us to prioritize communication and we created a new position
 - We upgraded our web site and developed new formats for the Annual report and quarterly reports
 - Have those large investments been effective, or how could they be more effective?

THE STRUCTURE OF THE MEETING HAS VARIED

- **2001: Staff was asked to provide answers to Commission questions**
 - Strawman answers provided fodder for Commission feedback
- **2007: Meeting preceded by an on-line satisfaction survey**
 - Separate surveys for external partners/clients and internal staff
 - Outcomes of the surveys drove the agenda
- **2014: Preceded by an Expert Review Panel evaluating the organization**
 - Report from the Panel defined the items for Commission discussion
- **Commissioner and Alternates invited to all meetings**
 - CTAG invited to participate in the 2014 meeting, but not the earlier ones

PROCESS

- **Suggest forming a Committee to draft an agenda**
 - Bring that to the Commission for approval at your March meeting
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- **Timing: Suggest September 2020**
 - We would like six months to prepare once you have an agenda
- **Location: Suggest at SCCWRP**
 - We have held them off-site before, but the facilities here should meet the need