

Preparing For SCCWRP's 50th Anniversary Celebration



Presentation to the SCCWRP Commission

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BACKGROUND

- **SCCWRP was formed in October 1969**
 - We are coming up on our 50th Anniversary
- **I've been working with a committee formed by the Personnel and Finance Committee to plan a celebration event**
 - Robert Ferrante
 - Mas Dojiri
 - Alan Langworthy
 - Bob Ghirelli
 - Alan Mearns
- **This is our progress report**
 - While there is still time for mid-course adjustment

ROADMAP TO THIS PRESENTATION

- **Event goals**
- **Event program**
- **Venue and date**
- **Invitees**
- **Finances**

EVENT GOALS

- **Celebrate the organization's accomplishments, people who created the organization and those responsible for our successes**
 - We stand on the shoulders of giants
 - Recognize the history that allows us to be as effective as we presently are
- **Foster a tribal culture among our present organizational staff and member agency leadership**
 - Leverage our success to create expectations for the future

EVENT PROGRAM

- **Daytime program (1:00-5:00) will highlight SCCWRP's science accomplishments**
 - Organized around SCCWRP's eight research themes (30 minutes for each)
- **Evening program (6:30-11:00) will recognize the organization's success**
 - History of the organization (20 minutes)
 - Players that contributed to the organization's success (60 minutes)
 - Commission
 - Science Advisory Board and Commission's Technical Advisory Group
 - Staff
 - Partners
 - What does the future hold? (10 minutes)

VENUE AND DATE

- **Aquarium of the Pacific – Oct 11, 2019**

- They have a new 27,000 sq ft wing that will open next spring

- **We will use their old auditorium for the daytime event**

- Holds 192 people



- **We will have the new wing to ourselves starting at 6:30**

- We will have distributed food stations for a 90 minute walk around period
- Evening program will be in the new auditorium, which holds 314 people

WALK AROUND PERIOD

- **A 90 minute informal interaction period**
 - See the facility while rekindling old friendships (and making some new ones)
- **We will create SCCWRP exhibits for the walk around period**
 - How has the Bight changed in the last 50 years?
 - Some of that will be the changing landscape
 - Most will be documentation of how water quality in the Bight has improved
 - What have been SCCWRP's greatest successes?
 - Some of that will be covered in the afternoon session, but not all people are attending the afternoon
- **A writing wall where people can capture their memories and thoughts about SCCWRP**

INVITEES

- **People who founded the organization**
- **Present and former Commissioners**
- **Present and former CTAG members**
- **Present leadership from member organizations (e.g. Your Board members)**
- **Former Science Advisory Board members**
- **Present and former full-time employees**
- **Publication partners (three or more collaborative publications)**
- **Leadership from partner organizations**

HEAD COUNT

- **We sent out a save the date notice on Oct 31**
 - Sent to about 400 people
 - Can't locate contact information for about 300 more potential invitees
- **Asked for an email confirmation of interest**
 - 316 will likely attend the evening event (capacity is 314)
 - 192 will likely attend the afternoon event (capacity is 192)
- **Some will likely drop out, particularly when asked to buy a ticket**
 - However, we also did not hear from a large fraction of people
 - Less than half the present CTAG and Commission members responded

FINANCES

- **We have budgeted \$150K for the event**
 - Inclusive of staff time
- **That number was developed in partnership with the Personnel and Finance Committee**
 - Rationale: Double the cost of our typical annual symposium
- **Admission charge to defray cost: \$35 (and \$50 for significant others)**
 - Admission charge will help cover the cost of food

NEXT STEPS

- **We are adding substance to the evening program**
 - Finding the right combination of speakers, trivia quizzes and videos
- **We need to decide on what we want to recognize as SCCWRP's greatest accomplishments**
 - We have asked CTAG to help with that
- **We are early enough in the planning process that we are looking for Commission input**
 - The venue is locked in, but the format of the event is still malleable
 - Thoughts on our direction?