

BACKGROUND

- **We are redesigning SCCWRP's website**
 - The site architecture is obsolete (~10 years old) and hard to update
 - It is also incompatible with mobile devices
- **We see this as an opportunity beyond software issues**
 - How can we improve the site overall?
- **The new website is in partial beta build**
 - CTAG has been invited to preview the site and provide feedback

KEY FEATURES OF NEW WEBSITE

- **More evergreen content**

- Changes to the site right now are project-based and episodic
- New strategy will be research-theme centric with updates built largely from Director's report content

- **Better placement of key material**

- Push our thematic Research Plan documents (developed with CTAG) front and center
- More spotlighting of staff qualifications and scientific publications
- More emphasis on explaining how our science connects to management

- **Better look and feel**

- More pictorial content
- Content written at the Commissioner-audience level

- **More web discoverable**

- Tools and techniques for search engine optimization

SCHEDULE

- **We are soliciting feedback on the beta version through the end of June**
 - We made a presentation to CTAG at their last meeting
 - We will present the site for staff feedback on Monday
 - We would also like Commissioner feedback
- **To preview the new website, go to:**
 - new.sccwrp.org
 - Login: ctag
 - Password: 3535
- **We are planning to go live later this summer**
 - We will introduce the live site to you at your September meeting

50TH ANNIVERSARY PARTY

- **Planning Committee formed based on P&F guidance**
 - Ferrante, Ghirelli, Dojiri, Langworthy, Mearns
 - Committee has had calls in each of the last two months
- **Planning committee has agreed on several important items**
 - Goals for the event
 - Desired number and target attendees
 - Budget for the event and admission fees
 - Program concept: A full day with a combination of a daytime science program and an evening commemorative program
 - Outline for a commemorative book about SCCWRP history
- **Two items on the agenda for their next call**
 - Venue
 - Program details