

PROPOSED NEW FORMAT FOR THE SCCWRP ANNUAL REPORT



**Presentation to the SCCWRP Commission
Stephen B. Weisberg**

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BACKGROUND

- **At the last Commission meeting we agreed to try a different format for the next Annual Report**
- **The existing format does not serve our most important audience: The Commission and their Boards**
 - It documents our accomplishments, but doesn't communicate our findings in a meaningful way to the people you report to
- **Scientists already have access to our work**
 - Most of the articles are published in scientific journals
 - 2013: 38 of 39 articles already published in another forum
- **Cost was also a large driver**
 - \$238K in 2013
 - We want to focus our money on research

FOUNDATION OF THE NEW FORMAT

- **Feature article written in a magazine format**
 - A mature topic where we have lots to say to a management audience
- **You have an example of a feature article in your packet**
 - Focused on sediment quality assessment
 - Haven't yet worried about layout (it will be prettier)
 - Want to hear first if you like the direction
- **We also plan to include four 1-2 page highlight articles**
 - A way of introducing some early-stage research
 - Written for management-level audience with emphasis on graphics
 - You don't have an example yet, but potential topics are listed in the Table of Contents

SECTIONS THAT PROVIDE CONTINUITY

- **Abstracts instead of articles**
 - Provides a one-site compilation of our work for the technical audience
 - Will include links to the full articles
 - Takes advantage of the articles being published in other formats
- **Continue including the “people” section**
 - Commissioners
 - CTAG members
 - SCCWRP staff
 - Staff external advisory committee appointments

WE ARE SEEKING YOUR FEEDBACK

- **Are we on the right track?**
 - Is this an improvement over last year's Annual Report?
- **Was the feature article written at a level and in a style that will appeal to your Board members?**
- **Does the report achieve our goal of meeting the needs of both technical and non-technical audiences?**
- **Are there any areas that you would like to see added or improved?**